

WORKSHOPS/SEMINARS/LECTURES

OFFERED BY TINY AKA LISA GRAY-GARCIA AND OTHER RACE, POVERTY AND DISABILITY SCHOLARS FROM POOR MAGAZINE

Corporate Media Infiltration (90 minute workshop)

Independent and corporate media, print, on-line, radio and/or TV, is a very important tool for use in all organizing campaigns.

Unfortunately, the corporate media is driven by corporate interests and therefore it is a throw of the dice whether grassroots campaigns/actions/rallies or press conferences will get any corporate media attention especially when your campaigns are focused on issues related to traditionally marginalized communities and/or struggles.

So how do grassroots, non-profit organizations truly penetrate the corporate media when advocating for, working on, resisting and struggling with issues of poverty, racism, homelessness, profiling, welfare de-form, displacement/gentrification, police brutality, disability, youth justice, border fascism and/or immigration and other issues related to communities struggling with poverty locally and globally. Through **Corporate Media Infiltration**.

Corporate Media Infiltration is a strategy that any organization or group can learn and use immediately. A strategy that POOR Magazine has employed many times with great success in campaigns against corporate developers, mayors and city, county, federal and state government bodies, school districts, large HMO's, globalized corporate agri-businesses and much more (see below for links to examples of stories by POOR/PNN using this strategy)

Corporate Media Infiltration training is offered as an intensive 2 hour seminar. Each training can be tailored and applied to current or hypothetical campaign challenges Workshop materials provided. See contract for price.

Poverty Scholarship/Media Justice: (90 minute workshop/lecture or Semester long program)

Who gets heard in the media, how does that happen? This seminar is geared toward college students and/or professional media producers interested in truly creating non-colonizing, grassroots media, and/or understanding and writing about poor communities of color. We explore the overt and covert ways that the media portrays and marginalizes poor people and poor people of color while also teaching the skills to become an empath rather than outsider and how to become a facilitator of unheard voices within radio, TV, on-line and print media. Workshop materials provided. See contract for price

Poverty Journalism/Community Journalism or Turning Poverty Scholars into Media Producers: (60-90 minute workshop/lecture or Semester long program):

“The Revolution begins with “I” ...most formal institutions of learning vehemently warn against the danger of using the “I” voice and rather, stress the importance of what we at POOR call “the myth of objectivity”. We call it a myth because in fact it seems like a lie, as it doesn't take into account the deep influence of the editorial perspective of any publication which clearly dictates the perspective of any article or segment. Contrary to that myth, and as part of that

revolutionary way of producing media, I teach the integral and very urgent use of the poverty, race, disability, youth or elder's scholars I voice and the way it is used as the "primary source" for any article or news segment that they produce. In the longer workshop it includes extensive seminars on creative writing and journalism, research and interview techniques, as well as column development and feature story creation.

The Criminalization of Poverty (available as lecture, seminar, symposia with multiple speakers)

It is a crime to be poor in the U.S. Sleeping outside or in a vehicle, soliciting employment, convening in a public space and/or suffering in public from a mental illness are citable offenses. This results in more and more poor families, youth, elders and adults in this country facing police harassment, abuse and even incarceration for living in poverty.

"Poverty is a violent crime; like thousands of unheard, unseen children, families and individuals living in poverty in America, I have been incarcerated for these crimes...I am a criminal of poverty," says Lisa Gray-Garcia (aka Tiny), author of the recently released book; *Criminal of Poverty; Growing up Homeless in America*, who as a child and young adult of a homeless, mixed race mother in the US, was incarcerated and arrested numerous times for the sole act of living with her family without a residence, sleeping in a car and being poor.

She is just one of the many Bay Area community members struggling with poverty and racism that has been unfairly targeted by police, government officials and increasingly punitive legislations. This trend of punishing people for living in poverty has been increasing exponentially all over the country due to rampant gentrification, increased border fascism and racism as well as the "corporatization" of US cities based on Rudy Giuliani's disastrous New York "clean-up" model.

By bringing together an innovative and powerful mix of voices from poverty and race scholars (aka insiders who have felt these experiences first-hand), advocates, alternative/activist policy makers and organizers, ethnic studies scholars, poverty and civil rights attorneys, legal advocates, activists and community leaders this seminar explores short and long-term legislative and community based solutions to the problem, and launch an in-depth look at the harmful impacts of this dangerous trend on poor children and families, adults and elders of color in the US today.

Other Workshops by Lisa Gray-Garcia and other poverty scholars at the Race, Poverty and Media Justice Institute;

**-Cultural Work/Performance-Spoken Word as powerful media activism
(a one-time lecture, 90 min workshop or semester long training)**

-What is Poor? What does Homeless look like? – A 60 or 90-minute seminar for children and youth- 6-18